ZOOMING, FLIPPING, ETC.

what happens inside, what happens outside

fall 2020

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first thing

The following brilliant humans' knowledges and/or efforts are central to this course design:

Simone Fujita Bibliographer, African American Art, Getty Research Institute

Elaine Lopez Associate Professor of Graphic Design, AICAD Fellow, MICA

Armando Zúñiga, Ed.D. Faculty Director, ELL; Director, Writing Center, Assistant Professor H&S

Rocío Carlos Faculty H&S, Antiracist Classroom faculty advocate

Erika G. Bertling Intercultural Educator and Consultant, Intercultural Awareness in Teaching and Learning workshop

Sumun Pendakur, Ed.D. Faculty, USC Race and Equity Center, Pedagogy & Practice workshop

ZOOMING, FLIPPING, ETC.

part I

design a class from inside, to be held in multiple insides, that is not blind to the current outside. design a class that we experience as being somewhere together when we are actually kind of being nowhere together.

cool. Comics & Zines it is.

organizing principle

Handmade books, zines, and publications have always been a way for artists to work outward and share outward, to distribute their practice broadly. And they have always been a mode of working across practices, generating interdisciplinary collaborative circles, a ripple effect.

written with ACCD librarian Simone Fujita as wall text for the "reading room" corner of TOMES, last year in the Williamson Gallery

learning outcomes

- Revise and expand our understanding of writing: Its forms, rules, possibilities, applications in art and design
- Strengthen writing and communication skills, emphasizing the value of student knowledge, research, and languages
- Learn reading, writing, and organizational practices that are generative and support thinking and making process
- Engage with assigned readings as a writer does, deconstructing and making meaning by attending carefully to the author/artist's choices
- Acquire a toolbox for thoughtfully engaging with a community through writing, image, systems of dissemination
- Develop both community and individual agency by investing in and expressing our identities, experiences, and ethics; and making space that invites others to do the same

ZOOMING, FLIPPING, ETC.

part 2

four to twelve sizes fit most

spring and summer taught me

In a remote classroom, "discussion" is a talking head. There's no room for "reading the room."

Students have anxieties around education (not to mention everything else). They don't get to sit next to someone during class who knows how they feel.

Students are always still learning how to convey their grasp of concepts through discussion, critique, response to assignments. And all of these activities are decentralized/disorienting and harder to do when remote.

Not all students enjoy or benefit from computers as an interface for all academic tasks. They're already learning—from their bedrooms—norms, expectations, skills and ideas for five or six classes. Sprinkle multiple platforms on top.

so, -my- goals

The class includes and engages everyone

Design for flexibility of student approach, skills, response, and comfort with platforms Students feel that we're all co-learners Students are doing stuff for most of every class

Texts are important. Texts are made by students

Share contemporary, accessible examples in engaging ways Challenging and varied in idea, concept, platform, form Made by people like them Aspiration, inspiration, AND we could totally make that

Students use writing in authentic and meaningful ways

Change the perceived and the actual audience and the stakes for "turning it in" Process, conversation, making In combination with their other skills

Students make things that matter

Frame with ethics, frame with imperatives

Make space for students to try, to choose, to invest

We build, practice, enjoy, benefit, benefit from, and value community

ZOOMING, FLIPPING, ETC.

part 3

ok but what does that look like really?

our class

Majors & minors enrolled: Illustration Design, Motion, and Entertainment Arts; Entertainment Animation and Game Design; Fine Art; Graphics; Transportation; DM minor

Languages spoken: Korean, Spanish, Mandarin, Bahasa, Cantonese, Taiwanese, Spanish, French, Russian, Vietnamese, Japanese, English

Time zones: Aside from ArtCenter time, at least four

before week I

materials available on DotED

starter kit

schedule, assignments & activities

		due today	during class
Week I	Introductions	 Complete emailed Google survey + tasks before first day Curating: Pick two images showing your ethics of making, post to Basecamp.com here before first day of class 	 syllabus highlights & questions establish weekly student hours building a shared ethics of making themes exercise explain homework & time to work together
Week 2	Writing & Reading as Transgression	 Curating: Answer the questions your classmates asked about your two images here Making: Two-person zine here Reading/annotating on Perusall.com: On the Politics of Italics Jumoke Verissimo; Argument against Punctuation: On the Freedom of Violating Convention Andrea Dworkin. Find assgn. description, materials, and links here 	 small groups: discuss assigned readings, student zines "report back" we decide what transgression means to us booklists exercise explain homework
Week 3	Why Zines? Why Comics?	 Making: Book covers for the Library of Transgressions here Reading/annotating: Nobel Prize Lecture Toni Morrison; Why Art? (a comic), Eleanor Davis. Find assgn. description, materials, and links here NOTE ABBIE'S HELP FINDING THE RIGHT SYNCHRONOUS COLLAB "SPACE" 	 solo exercise first half-hour, text-gathering reading discussion C&C (zoom chat initiated), allegory and manifesto "because art" exercise one-minute project proposals explain homework
Week 4	Communities and Knowledges	 Making: Proposal & comments on Mural.com assign. description here, writing process "zero draft" here Reading/annotating: Reyna Grande on Translating Her Own Book Into Spanish; Emerson Whitney on Heaven and Rewriting a Body; Surrendering Ocean Vuong, Essay on Craft (a poem) Ocean Vuong. Find assgn. description, materials, and links here Reading: View these booktours 	 guest speaker Simone Fujita from GRI guest speaker AICAD fellow Elaine Lopez and her students from MICA Type 3 class, "Making to Transgress" RISO class student collab note-taking and small group discussion explain homework
Week 5	Readings catch-up Collection/Curation/ Documentation/Reflection	 Making: The start of group project, text & image core here Reading: Alternative platforms! go here for assgn. description and links Reading: Alternative forms! view this booktour Reading: View these booktours 	 solo exercise, three meaningful things small groups: read in-progress writing out loud, ask questions project groups: studio time with practical framework explain homework

week I

Introductions

due today

Complete emailed Google <u>survey</u> + tasks before first day

Curating: Pick two images showing your ethics of making, post to Basecamp.com before first day of class

during class

syllabus highlights & questions
establish weekly student hours
building a shared ethics of making
themes exercise, then explain hw & time to work together

My "ethics of making" consists of the vow not to do harm. I don't think that everything I make has to have a "greater purpose" or a political motivation, but at a minimum, it needs to not perpetuate or uphold ideologies of inequality. Additionally, it prioritizes respect for source materials, aesthetic traditions, and sources of inspiration.

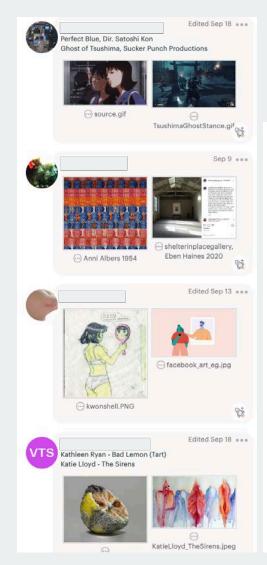
For me, the most important part of creating is being true to myself. One doesn't always have to make art philosophical or political, and it is perfectly reasonable to create for the sake of entertainment, if the creator is not engaged in discussions of this sort. However, for me personaly, I want to focus more on creating for the sake of starting a conversation on topics important to me, such as what is beauty, what is freedom, what it means being a woman.

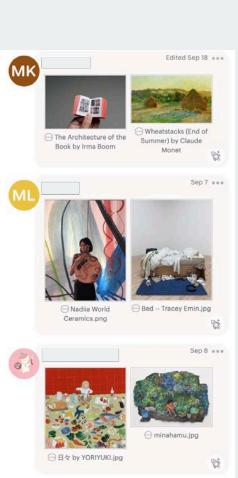
I believe in using materials from every day life whenever possible in my art and giving them new life. I also think working from instinct is a good thing and not getting too caught up in making mistakes.

I think I am still figuring out my "ethics of making", I create based of my interests at the moment. A recurring theme in characters I create often lie around the outsider or the odd, looking to find belonging and connecting. (I hope that's close enough to my ethics of making)

My ethics of making would be the work made as catharsis- a positive act that does no harm to others in any form. I believe artists must uphold a personal ethic of creating in a way that does no harm to others and there should be things we can't forgive in art- artists who promote hatred, misogyny, rape culture, homophobia, transphobia+++ are not welcome in my ethics of making community. We must uphold certain common values.

I think my ethics of making is to create art until I can get the things I want to see and create out of myself, the way I want it to. Right now I feel like there's something preventing me from fully creating like I want to, but I don't feel like creating things important or based from my deep emotions, rather I prefer to make things to distract myself.







Edited Sep 18 ***

Introductions

prompts

during class

syllabus highlights & questions
establish weekly student hours
building a shared ethics of making
themes exercise, then explain hw & time to work together

Building a shared ethics of making: Go to the ethics anonymous doc in basecamp | readings & resources | in class week | and read your classmates' statements. Then browse the "ethics of making" class gallery in homework. Type two questions into the Zoom chat, one for someone who posted something you find interesting to the gallery, and one to the person who posted directly below you.

Themes exercise: Step I: If you were going to make a zine today, what would its theme be? You've got fifteen minutes: Open a comment below, type a list of as many themes as you can think of (at -least- ten!), don't stop to think too hard, don't censor yourself, funny serious abstract specific personal or a good public prompt... post the comment when you're done. Step 2: Read through everyone's lists. Choose the one theme from each student's list (including your own) that most speaks to you. Open a comment below, copy/paste each theme you chose into your comment to make a second list, and post when you're done.

Homework assignment

Writing & Reading as Transgression

due today

Curating: Answer your classmates about your two images
Reading/annotating on Perusall.com: Politics of Italics Jumoke
Verissimo; Argument against Punctuation: On the
Freedom of Violating Convention Andrea Dworkin. Find assgn.
description, materials, and links here

found here

his, to sell books

-Gertrude Stein

meanwhile there's work for us."

this text has been altered in one very serious way. I wanted it to be printed the way it was

I like my text to be as empty as possible, only necessary punctuation is necessary, when one

my publisher, in his corporate wisdom, filled the pages with garbage: standard punctuation, he

knew his purposes; he knew what was necessary, our purposes differed: mine, to achieve clarity;

my publisher changed my punctuation because book reviewers (Mammon) do not like lower case

When I say god and mammon concerning the writer writing. I mean that any one can use words to say something. And in using these words to say what he has to say he may use those words directly or indirectly. If he uses these words indirectly he says what he intends

to have heard by somebody who is to hear and in so doing inevitably he has to serve mammon Now serving god for a writer who is writing is writing anything directly, it

makes no difference what it is but it must be direct, the relation between the thing done and

the doer must be direct. In this way there is completion and the essence of the completed

in a letter to me. Grace Paley wrote, "once everyone tells the truth artists will be unnecessary-

telling the truth, we know what it is when we do it and when we learn not to do it we forget what

written-lower case letters, no apostrophes, contractions.

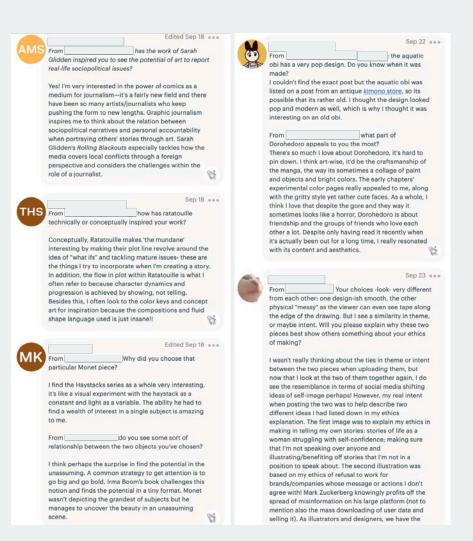
knows ones nurposes one knows what is necessary

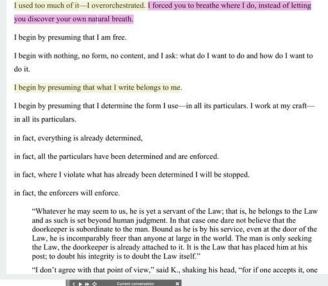
fuck (in the old sense) book reviewers (Mammon).

Making: Two-person zine

during class

small groups: discuss readings
"report back"
we decide what transgression means to us
booklists exercise
explain homework







perusall reading & annotation

I want to write about the politics of italicizing non-English words, so I will start by introducing myself as a bilingual author who speaks Yoruba and English language. Like many bilingual authors, the world leaps from many places for me; one exists where thought is birthed and forged, another where thought becomes utterance and text, and then there's the audience's reception of that interpretation of the world. My bilingualism is a "privilege" until I write, and the use of a typeface-the italics-which would go unnoticed in the work of a monolineual author becomes a subject of debate of political significance in my writing questioning the authenticity of my being "privileged," or "unprivileged." My argument, as better presented back to me by a friend: the use of typeface is not value-free, it generates its own meaning and can transform that which it represents. To choose a typeface like the italics, slant and bowed, is apparently to acknowledge subjugation and erasure. But is that Through conversing with my bilingual writer friends, I see they, like me, still battle a subtle politics within themselves, questioning: am I obligated to translate the (un)privileged position that the monolingualism of colonizing powers come to associate with being bilingual in my writing? By translating, I mean unfurling the philosophical nuances, the untranslatable terms acquired from a mother tongue like my Yoruba into my acquired English, which I write in, a language where utterances are shot like arrows from a skilled archer-you either miss or hit.



This is a beautiful and simple metaphor to

Choose to make audience conform to your way, or

open a space for audience to make their own way

through? (It's not a simple binary, either, but those

② % ▲ ☆ Sep 12 12:58 pm

② A ☆ Sep 20 3:15 am

② ▲ ☆ Sep 23 1:58 pm

@ A 17 Sep 24 10:22 pm

agree that's it's not simple binary--

certain extent of letting the reader "discover their

the way I see it, there's only to a

own natural breath" before raising too much

It's interesting how a lot of times we

"breathing" is the right one, and it's important to

remember to check if anyone is suffocating since

each person is different. But also, if you have a

vision in mind, how do you share it without force?

point you want to share, if you have a specific

connection with the author. If you're

forced to be in the position of the autor, the piece

or overall message might be easier to understand

believe that our own way of

But also that makes a stronger

from the intended point of view.

two ideas are a starting place.)

talk about the maker/writer's influence:

Writing & Reading as Transgression

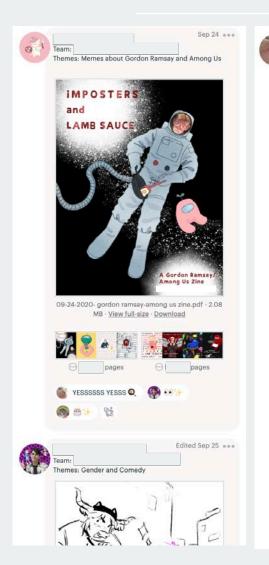
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Making: Two-person zine

during class

small groups: discuss readings, "report back" we decide what transgression means to us booklists exercise explain homework











Writing & Reading as Transgression

prompts

during class

small groups: discuss readings

"report back"

we decide what transgression means to us

booklists exercise

explain homework

Discuss readings: In groups of five, spend time looking at your classmates' zines and discussing them along with the "politics of copyediting" readings due today. Pick five things you'd like to point out to the rest of us, each of you taking responsibility for presenting one of them.

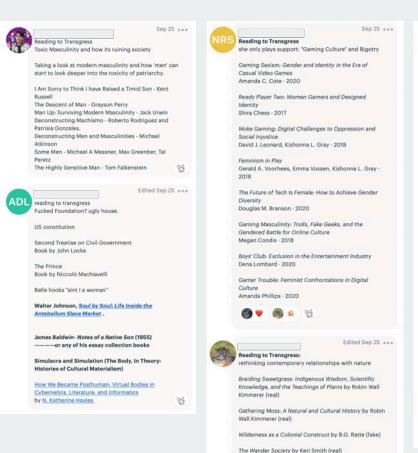
Booklists exercise: Step 1: For the next half-hour, look at these <u>reading lists</u>. We will discuss when break is over. **Step 2:** make your own reading list, as a comment on this post, in this format:

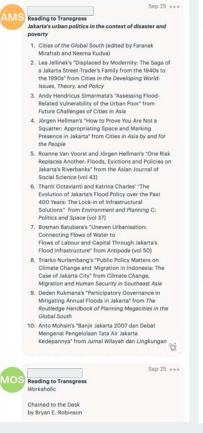
Reading to Transgress [everyone uses this title]

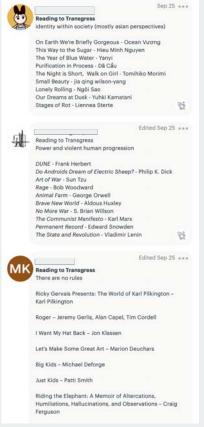
Subtitle goes here: use it to identify your list's organizing principle. (For example, mine might be *fuck women's work: craft does not equal decor*.) Books can be real (please include author names) or imaginary (also include author names) or a combination, and there should be about 10 total, but a few more or less is fine.

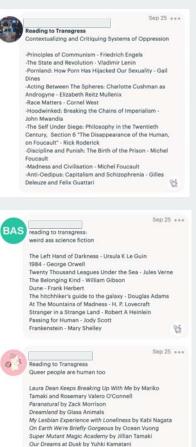
as Transgression

Writing & Reading









Lot by Bryan Washington Blooming by Ulico Doukyusei by Shoko Nakamura

83





small groups: discuss readings "report back" we decide what transgression means to us

booklists exercise

explain homework

Why Zines? Why Comics?

due today

Making: Book covers for the Library of Transgressions

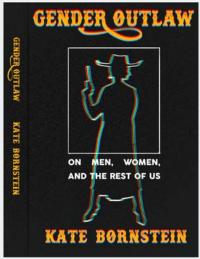
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during class

solo exercise text-gathering reading C&C (zoom chat initiated), allegory & manifesto "because art" exercise one-minute project proposals explain homework

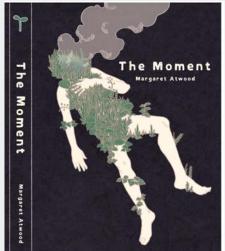


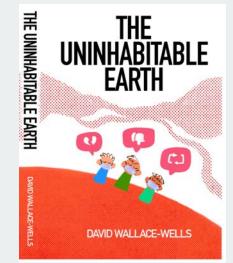




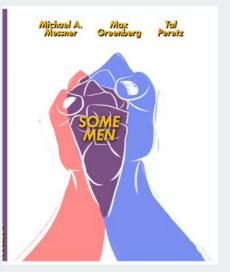


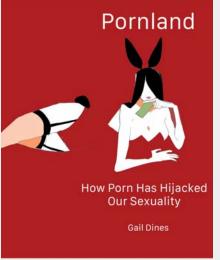












Why Zines? Why Comics?

prompts

during class

solo exercise text-gathering reading C&C (zoom chat initiated), allegory & manifesto "because art" exercise one-minute project proposals

explain homework

Solo exercise Step I (on whiteboard as students arrive): Good morning! While we're waiting for everyone to get here, I) Go to today's homework post and find the covers others made from your booklist. 2) Using slips of paper or index cards, write down words or phrases from those covers that you think are interesting. 3) This is a quick exercise, so don't think much about it. Step 2: (on whiteboard after break): Go back to the writing you did about your "ethics of making" before the first day of class. Do the same thing as before with this text. Feel free to borrow words or phrases from others' writing too.

Reading compare & contrast: Type as many answers as you can think of into the Zoom chat: What do Why Art? by Eleanor Davis and Toni Morrison's Nobel Prize acceptance speech have in common?

"Because art" exercise: What would your Why Art? be, or what would your Why Writing? be? An installation, a night out, propaganda, a projection onto a public wall? Take 20 minutes to write a one-minute proposal: What's your message, what form does it take, how does it work? (Mural note-taking during proposals.)

Communities and Knowledges

due today

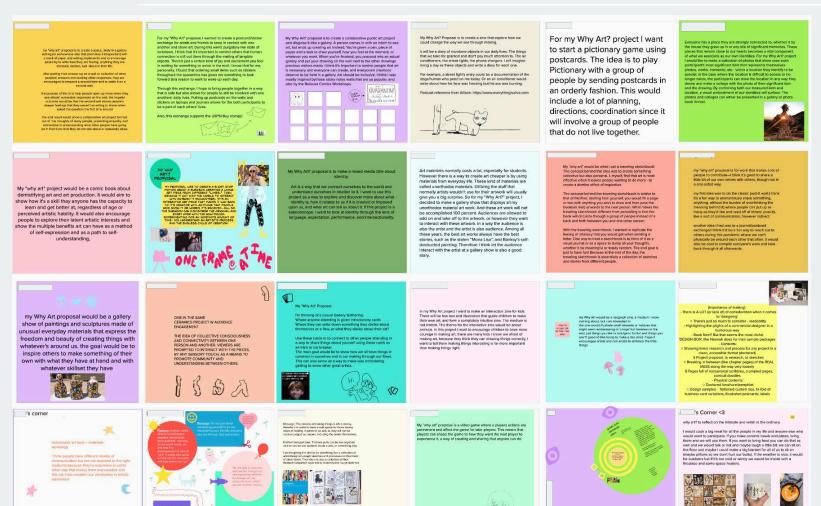
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Reading: View these booktours

during class

guest speaker Simone Fujita from GRI guest speaker AICAD fellow Elaine Lopez and her students from MICA Type 3 class, "Making to Transgress" RISO class student collab note-taking and small group discussion explain homework



perusall reading & annotation reading discussion!!!

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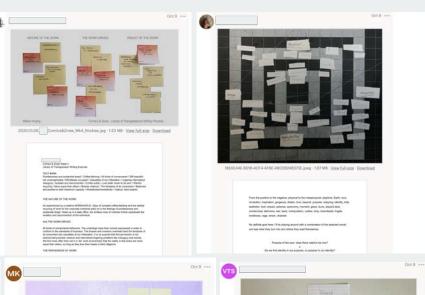
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Edited Oct 8 ***

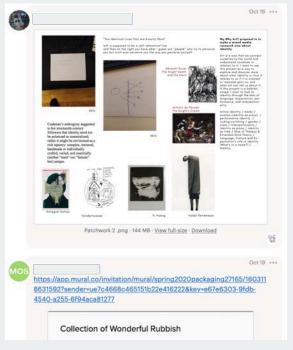
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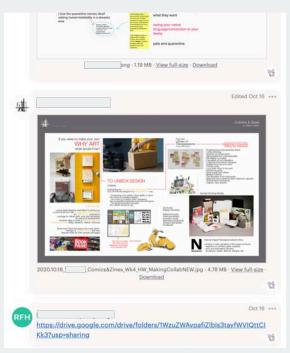
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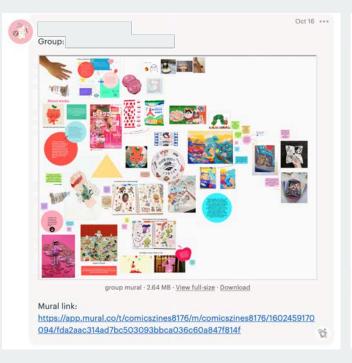
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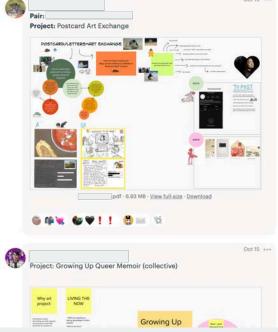
during class

solo exercise, three meaningful things small groups: read in-progress writing out loud, ask questions project groups: studio time with practical framework explain homework









Readings catch-up Collection/Curation/ Documentation/ Reflection

prompts

during class

solo exercise, three meaningful things
small groups: read in-progress writing out loud, ask questions
project groups: studio time with practical framework
explain homework

Solo exercise (on whiteboard as students arrive): Good morning! Go to the materials from the past two weeks doc in basecamp | readings & resources | in class week 5. Pick three things that were meaningful to you. List them in a comment on the doc, with a brief explanation of your connection to each thing.

Then, take five minutes to evaluate which parts of your writing (due last week) you're comfortable and ready to read out loud to a small group of people. Cut down to about a page of text.

Read in-progress writing out loud: In breakout rooms of four, take turns reading the writing you've selected. Listeners, when the writer is finished, ask questions about things you're fascinated by and would like to know more about.

ZOOMING, FLIPPING, ETC.

thanks for sticking with me!

questions?

DotED.artcenter.edu

docs.Google.com/forms: Free with a gmail address

Basecamp.com: Free education account available by request, free to invited users

Perusall.com: Free education account, free to invited users with code

Mural.co: Free education account, up to 100 members, wait for the bot